

The Catholic Centre for Immigrants Foundation (CCIF)

Annual General Meeting September 9, 2013

President and Executive Director Joint Report

We have had an eventful year in which we have focussed on developing the strategy and plan to rebuild our Foundation.

To that end our Board has met 5 times since the last AGM. What is emerging from these discussions is a commitment to a fundraising strategy which is:

- a) Focussed on our constituency (past and present staff, volunteers, donors, clients and friends),
- b) Driven by powerful on line communications supported by occasional signature events
- c) Launched through the opportunities provided by our name change and the celebration our 60th anniversary in 2014

We have taken 2 major steps to launch us on this path:

1. After several unsuccessful tries to find a fundraising manager we have hired a communications specialist to help develop and implement a communications plan. This plan includes reorganizing the agency online presence, and rebranding the agency as the Catholic Centre for Immigrants, Ottawa.
2. We are verifying the contact information for the 30,000 people in our client, staff, donor and volunteer data base.

In terms of operations important decisions and outcomes include:

- a) Filing an application for a Certificate of Continuation under the New Not for Profit Act of Canada. This process included a review and revision of the Bylaws
- b) Forgiveness of the loan of \$24,000.00 to the Somali Centre for family Services.
- c) Participating in a successful fundraising partnership with the Tibetan Refugee Project Ottawa (TRPO)
- d) Launching a successful Staff/Board fundraising campaign
- e) Carrying out successful campaigns at Christmas and a special campaign for religious orders.
- f) As our Treasurer will underline in his report, we are in a secure financial position. At the end of FY 2012/13 we have assets of \$662,672.00.

2014 is the 60th anniversary of the Catholic Centre for Immigrants. We plan to use this year to relaunch our fundraising efforts. We will come back to you when we have firm plans.

I wish to thank all our donors and volunteers. Special thanks go to our major donors:

Bethiah McGreevy; D&B McIsaac; Export Development Canada J&M Scratch; League Canada; Pathy Foundation; Les Filles de la Sagesse; Sisters of Charity; Sisters of Charity of the Immaculate Conception; Sisters of Providence of Saint Vincent de Paul; Snelling Paper Ltd; Society of the Sacred Heart (Canada); William Hearn; United Way.

Russell Gibson

President

Carl Nicholson

Executive Director